



BRIDGET O'SULLIVAN

GRAPHIC DESIGN
+ ART DIRECTION

EXPERIENCE

Madison Square Park

August 2021-Present

Worked within brand guidelines to design all digital and print collateral. Managed brand social media channels and email marketing.

Custom Broadway

April 2020-August 2020

Redesigned the company website and logo. Participated in social meetings to brainstorm content ideas and social strategies.

Greenhill Recovery

Fall 2020-Present

Designed and formatted client workbooks, marketing decks, and brand assets. Designed the brand identity for a related company under the same management.

Urban Body Fix

April 2020-August 2020

Developed social handles, social posts, and captions to grow website traffic through social platforms. Ran the social media calendar and scheduled upcoming posts.

TedX Syracuse

Fall 2020-Spring 2021

Designed social media posts, web assets, and other graphics on par with the TED brand. Led the design team and allocated work among the members.

Paid to Proofread

April 2020-August 2020

Ran the social media calendar and scheduled upcoming posts. Designed all social media content and captions to increase brand engagement.

SKILLS

Creative

Art Direction
Visual Communication
Branding
Packaging
App & Web Design
Digital Marketing
Copywriting

INVOLVEMENT

AIGA

2019-Present

Alpha Phi Sorority

2018-2021

Tedx Syracuse

2020-2021

Design Lead & Executive

EDUCATION

Syracuse University

2017-2021

Communications Design Major
Visual & Performing Arts

Syracuse London Design

Spring 2020



bridget.osulli98@gmail.com
bridgetosullivan.com
516 404 5465